# Editorial Calendar

## Packaging Impressions 2022 Editorial Calendar

<table>
<thead>
<tr>
<th>Month</th>
<th>Features</th>
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| January/February | Digital Packaging Summit Key Takeaways  
Ad Close: 1/21/2022  
Materials Due: 1/26/2022  
What the Packaging Industry Can Expect in 2022  
Product Launches You May Have Missed in 2021 + Award Winning Product Launches  
Highlights of Best of Show Awards From Industry Competitions | Static Control, Corona Treatment  
TLMI Converter Meeting  
PPC Spring Meeting  
FTA Forum/InfoFlex  
FPA Annual Meeting | |
| March          | State of the Industry - Flexible Packaging  
Ad Close: 2/22/2022  
Materials Due: 2/25/2022  
How Your Company Can Innovate with State-of-the-Art Flexo  
Knocking Down the Roadblocks: Digital Printing for Flexible Packaging  
*New Series: Guide to Operational Improvements — Prepress* | Anilox Rolls, Cleaning, and Doctor Blades  
Label Expo Europe  
Inkjet Summit | |
| April          | Steps to Making Your Printing Business More Sustainable  
Ad Close: 3/18/2022  
Materials Due: 3/23/2022  
How to Leverage Sustainability Success to Gain and Retain Business  
Streamlining and Optimizing Operations with Hybrid Printing  
Add Revenue by Enhancing the Brand Experience with Embellishments | Inspection Systems, Web Guides, Tension Control, Butt Splicing | |
| May/June       | Educating Customers About Realistic Color Expectations  
Ad Close: 5/20/2022  
Materials Due: 5/25/2022  
Is Direct-to-Shape/Object Printing an Opportunity or Threat?  
*New Series: Guide to Operational Improvements — Printing (Conventional, Digital, and Hybrid)* | Off-line Finishing, Coating, and Laminating | |
| July           | State of the Industry - Label  
Ad Close: 6/20/2022  
Materials Due: 6/23/2022  
TLMI Products and Services Guide  
High Growth Applications: Shrink Sleeve, In-Mold Label, Heat Transfer, and Beyond  
*New Series: Guide to Operational Improvements — Supply Chain* | UV/EB/LED Curing, Ink Pumps and Ink Systems | |
| August         | PRINTING United Preview  
Ad Close: 7/20/2022  
Materials Due: 7/25/2022  
New Frontiers: Connected, Intelligent, and Interactive Packaging  
21st Century Gravure: Reimagining the Possibilities  
*New Series: Guide to Operational Improvements — Finishing* | In-line and Off-line Stamping, Embossing, Foil and Foiling  
Label Expo Americas  
PRINTING United Expo | |
| September      | Premier PRINT Awards  
Ad Close: 8/2/2022  
Materials Due: 8/25/2022  
State of the Industry - Folding Carton  
Automation in Offset: Simplifying Production and Increasing Profitability  
*New Series: Guide to Operational Improvements — Workforce Development* | Folder/Gluers, Dies and Diecutting (Including Laser)  
PRINTING United Expo  
Digital Packaging Summit  
FTA Fall Meeting | |
| October        | TLMI Converter of the Year  
Ad Close: 9/29/2022  
Materials Due: 9/26/2022  
TLMI Label Awards  
Digital Packaging Summit Preview  
Tips and Tricks to Nail Color Every Time | Plates and Platemaking Equipment  
TLMI Annual Meeting  
Digital Packaging Summit  
Pack Expo International | |
| November/December | 2022 in Review: The news, technology launches, and insights that impacted your business  
Ad Close: 11/22/2022  
Materials Due: 11/29/2022  
Buyer’s Guide: Directory of the services, equipment, and supplies that every printer and converter needs | | |