

EDITORIAL CALENDAR

PACKAGING IMPRESSIONS 2024 EDITORIAL CALENDAR

| MONTH | FEATURES | PRODUCT SHOWCASE | EVENTS & BONUS DISTRIBUTION* |
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| JANUARY/FEBRUARY Ad Close: 1/19/2024 Materials Due: 1/24/2024 | <ul style="list-style-type: none"> AI for the Package Printing Industry State of the Industry Preview: Flexible Packaging Digital Packaging Summit Overview Label Converters' Covert War on Counterfeiting | <ul style="list-style-type: none"> software, industry 4.0 technology and devices, inspection systems | <ul style="list-style-type: none"> 2024 PRINTING United Leadership Summit (February 12-14, 2024) TLMI Converter Meeting (March 3-5, 2024) FPA Annual Meeting (March 20-22, 2024) |
| MARCH/APRIL Ad Close: 3/15/2024 Materials Due: 3/20/2024 | <ul style="list-style-type: none"> Operational Guide Preview: Optimizing Flexo Printing State of the Industry Preview: Folding Carton Consumer & Brand Demand for Sustainable Packaging & What It Means for Package Printing Companies Unboxing the Next Chapter: How Folding Carton Converters Can Redefine Their Businesses By Adding Package Printing Services for Other Formats (labels, flexible packaging, corrugated) | <ul style="list-style-type: none"> folders, gluers, cutting and scoring equipment | <ul style="list-style-type: none"> PPC Spring Meeting (April 10-12, 2024) Inkjet Summit (April 22-24, 2024) Women in Retail Leadership Summit (April 29 - May 1, 2024) FTA Forum/ Infoflex (May 6-7, 2024) |
| MAY/JUNE Ad Close: 5/15/2024 Materials Due: 5/20/2024 | <ul style="list-style-type: none"> TLMI Products & Services Guide State of the Industry Preview: Label Labor Recruitment and Employee Retainment Strategies for Package Printers and Converters From Labels to Limitless: Expanding Your Label Printing Business to Include Other Packaging Formats (flexible packaging, folding carton, corrugated) Delivering Spectacular Color Consistency in Package Printing | <ul style="list-style-type: none"> butt-splicing equipment, web guides, tension controls, matrix strippers, static control | <ul style="list-style-type: none"> Wide-Format Summit (July 29 - July 31, 2024) |
| JULY/AUGUST Ad Close: 7/15/2024 Materials Due: 7/18/2024 | <ul style="list-style-type: none"> PRINTING United Preview State of the Industry Preview: Corrugated Operational Guide Preview: Optimizing Offset Printing Hip & Hot Label and Package Converters and Printers | <ul style="list-style-type: none"> plates, platemaking equipment | <ul style="list-style-type: none"> SuperCorrExpo, (Sept. 8-12, 2024) Total Retail Tech (Sept. 4, 2024) FPA Meeting (tba) PRINTING United Expo (Sept. 10-12, 2024) |
| SEPTEMBER/OCTOBER Ad Close: 9/4/2024 Materials Due: 9/9/2024 | <ul style="list-style-type: none"> TLMI Awards Showcase TLMI Converter of the Year Profile Operational Guide Preview: Label & Packaging Finishing and Embellishment Beyond Aesthetics: Exploring Printed Packaging & Labels That Put Functionality First and Foremost Digital Packaging Summit Preview | <ul style="list-style-type: none"> diecutting, dies, digital laser cutting, embossing, foiling, off-line stamping, digital finishing equipment | <ul style="list-style-type: none"> TLMI Annual Meeting (Sept. 29 - Oct. 1, 2024) PPC Fall Leadership Meeting (Oct. 2-4, 2024) Pack Expo (Nov. 3 - 6, 2024) |
| NOVEMBER/DECEMBER Ad Close: 11/11/2024 Materials Due: 11/14/2024 | <ul style="list-style-type: none"> Packaging Impressions' Buyers' Guide Operational Guide Preview: Optimizing Digital Printing Unlocking Efficiency and Amplifying Profits Through Automation & Industry 4.0 Practices and Technologies Peeking into the Crystal Ball: Exploring the Most Anticipated Printing and Converting Technologies & Production Efficiency Systems for 2025 | <ul style="list-style-type: none"> automation systems and software, robotics | <ul style="list-style-type: none"> Digital Packaging Summit (Nov. 11-13, 2024) |