

# EDITORIAL CALENDAR

## PACKAGING IMPRESSIONS 2023 EDITORIAL CALENDAR

MONTH	FEATURES	PRODUCT SHOWCASE	BONUS DISTRIBUTION
<b>JANUARY/FEBRUARY</b> Ad Close: 1/20/2023 Materials Due: 1/25/2023	<ul style="list-style-type: none"> <li>State of the Industry Preview: Corrugated</li> <li>What the Packaging Industry Can Expect in 2023</li> <li>Operational Guide Preview: Software</li> <li>Digital Packaging Summit Overview</li> <li>Product Launches You Might Have Missed</li> </ul>	<ul style="list-style-type: none"> <li>Plates, Platemaking Equipment, Static Control</li> </ul>	<ul style="list-style-type: none"> <li>The Color Conference</li> </ul>
<b>MARCH/APRIL</b> Ad Close: 3/17/2023 Materials Due: 3/22/2023	<ul style="list-style-type: none"> <li>State of the Industry Preview: Flexible Packaging</li> <li>Labor Recruitment and Employee Retainment Strategies for Package Printers and Converters</li> <li>Operational Guide Preview: Digital Printing</li> <li>Elevating Brand Experience and Ensuring Product Authenticity Through Smart &amp; Active Packaging</li> </ul>	<ul style="list-style-type: none"> <li>Dies, Die-Cutting, Digital Laser Cutting</li> </ul>	<ul style="list-style-type: none"> <li>FTA Forum/ Info flex</li> <li>FPA Annual Meeting</li> <li>Inkjet Summit</li> <li>PPC Spring Meeting</li> <li>TLMI Converter Meeting</li> </ul>
<b>MAY/JUNE</b> Ad Close: 5/15/2023 Materials Due: 5/18/2023	<ul style="list-style-type: none"> <li>State of the Industry Preview: Folding Carton</li> <li>Positioning Your Business For Acquisition and Succession Planning</li> <li>Operational Guide Preview: Finishing and Label &amp; Packaging Embellishment</li> <li>Hip &amp; Hot Label and Package Converters and Printers Spotlight</li> </ul>	<ul style="list-style-type: none"> <li>Off-Line Stamping, Embossing, Foiling</li> </ul>	<ul style="list-style-type: none"> <li>Interpack</li> </ul>
<b>JULY/AUGUST</b> Ad Close: 7/14/2023 Materials Due: 7/19/2023	<ul style="list-style-type: none"> <li><b>Special Issue:</b> TLMI Products &amp; Services Guide</li> <li>PRINTING United Preview</li> </ul>	<ul style="list-style-type: none"> <li>Folders, Gluers, Butt-Splicing</li> </ul>	<ul style="list-style-type: none"> <li>Wide-Format Summit</li> </ul>
<b>SEPTEMBER/OCTOBER</b> Ad Close: 9/15/2023 Materials Due: 9/20/2023	<ul style="list-style-type: none"> <li><b>Special Issue:</b> TLMI Converter of the Year</li> <li>Operational Guide Preview: Automation for Continuous Improvements</li> <li>TLMI Awards Showcase</li> <li>How Flexo and Offset Are Competing With Gravure and Screen Printing</li> </ul>	<ul style="list-style-type: none"> <li>Inspection Systems, Web Guides, Tension Control</li> </ul>	<ul style="list-style-type: none"> <li>FTA Conference</li> <li>Labelexpo Europe</li> <li>Pack Expo</li> <li>PRINTING United Expo</li> <li>TLMI Annual Meeting</li> </ul>
<b>NOVEMBER/DECEMBER</b> Ad Close: 11/10/2023 Materials Due: 11/15/2023	<ul style="list-style-type: none"> <li>Packaging Impressions' Buyers' Guide</li> <li>Premier PRINT Awards including People's Choice Awards</li> </ul>		<ul style="list-style-type: none"> <li>Digital Packaging Summit</li> </ul>