

EDITORIAL CALENDAR

PACKAGING IMPRESSIONS 2022 EDITORIAL CALENDAR

MONTH	FEATURES	PRODUCT SHOWCASE	BONUS DISTRIBUTION
JANUARY/FEBRUARY Ad Close: 1/21/2022 Materials Due: 1/26/2022	<ul style="list-style-type: none"> Digital Packaging Summit Key Takeaways What the Packaging Industry Can Expect in 2022 Product Launches You May Have Missed in 2021 + Award Winning Product Launches Highlights of Best of Show Awards From Industry Competitions 	<ul style="list-style-type: none"> Static Control, Corona Treatment 	<ul style="list-style-type: none"> TLMI Converter Meeting PPC Spring Meeting FTA Forum/InfoFlex FPA Annual Meeting
MARCH Ad Close: 2/22/2022 Materials Due: 2/25/2022	<ul style="list-style-type: none"> State of the Industry - Flexible Packaging How Your Company Can Innovate with State-of-the-Art Flexo Knocking Down the Roadblocks: Digital Printing for Flexible Packaging * New Series: Guide to Operational Improvements – Prepress 	<ul style="list-style-type: none"> Anilox Rolls, Cleaning, and Doctor Blades 	<ul style="list-style-type: none"> Labelexpo Europe Inkjet Summit
APRIL Ad Close: 3/18/2022 Materials Due: 3/23/2022	<ul style="list-style-type: none"> Steps to Making Your Printing Business More Sustainable How to Leverage Sustainability Success to Gain and Retain Business Streamlining and Optimizing Operations with Hybrid Printing Add Revenue by Enhancing the Brand Experience with Embellishments 	<ul style="list-style-type: none"> Inspection Systems, Web Guides, Tension Control, Butt Splicing 	
MAY/JUNE Ad Close: 5/20/2022 Materials Due: 5/25/2022	<ul style="list-style-type: none"> Educating Customers About Realistic Color Expectations Using Your Digital Storefront to Convert Brands to E-Commerce Customers Is Direct-to-Shape/Object Printing an Opportunity or Threat? * New Series: Guide to Operational Improvements – Printing (Conventional, Digital, and Hybrid) 	<ul style="list-style-type: none"> Off-line Finishing, Coating, and Laminating 	
JULY Ad Close: 6/20/2022 Materials Due: 6/23/2022	<ul style="list-style-type: none"> State of the Industry - Label TLMI Products and Services Guide High Growth Applications: Shrink Sleeve, In-Mold Label, Heat Transfer, and Beyond * New Series: Guide to Operational Improvements – Supply Chain 	<ul style="list-style-type: none"> UV/EB/LED Curing, Ink Pumps and Ink Systems 	
AUGUST Ad Close: 7/20/2022 Materials Due: 7/25/2022	<ul style="list-style-type: none"> PRINTING United Preview New Frontiers: Connected, Intelligent, and Interactive Packaging 21st Century Gravure: Reimagining the Possibilities * New Series: Guide to Operational Improvements – Finishing 	<ul style="list-style-type: none"> In-line and Off-line Stamping, Embossing, Foil and Foiling 	<ul style="list-style-type: none"> Labelexpo Americas PRINTING United Expo
SEPTEMBER Ad Close: 8/22/2022 Materials Due: 8/25/2022	<ul style="list-style-type: none"> Premier PRINT Awards State of the Industry - Folding Carton Automation in Offset: Simplifying Production and Increasing Profitability * New Series: Guide to Operational Improvements – Workforce Development 	<ul style="list-style-type: none"> Folder/Gluers, Dies and Diecutting (Including Laser) 	<ul style="list-style-type: none"> PRINTING United Expo Digital Packaging Summit FTA Fall Meeting
OCTOBER Ad Close: 9/21/2022 Materials Due: 9/26/2022	<ul style="list-style-type: none"> TLMI Converter of the Year TLMI Label Awards Digital Packaging Summit Preview Tips and Tricks to Nail Color Every Time 	<ul style="list-style-type: none"> Plates and Platemaking Equipment 	<ul style="list-style-type: none"> TLMI Annual Meeting Digital Packaging Summit Pack Expo International
NOVEMBER/DECEMBER Ad Close: 11/22/2022 Materials Due: 11/29/2022	<ul style="list-style-type: none"> 2022 in Review: The news, technology launches, and insights that impacted your business Buyer's Guide: Directory of the services, equipment, and supplies that every printer and converter needs 		