## JANUARY/FEBRUARY
Ad Close: Jan. 20, 2020  
Materials Due: Jan. 23, 2020
- Digital Packaging Summit Coverage and Takeaways
- Packaging Design Trends for 2020
- Looking Practically at Smart Packaging
- Will Run Lengths Keep Decreasing?
- Adding Value to Luxury Brand Cartons with Packaging Embellishments

## MARCH
Ad Close: Feb. 21, 2020  
Materials Due: Feb. 26, 2020
- State of the Industry: Flexible Packaging
- Flexo’s Rise Across All Packaging Segments
- Opportunities and Challenges in Adding Narrow-Web Flexible Packaging
- Brand Color Tolerances - Demand vs. Reality of Delta E Variation
- Inspection Equipment and Rewind
- Corona Treatment, Static Control, Web Guides, Tension Control

## APRIL
Ad Close: March 20, 2020  
Materials Due: March 25, 2020
- Cost Benefit Analysis: Outsourcing Digital vs. In-house Digital Production
- The e-commerce impact on packaging production
- Sustainability: Preparing for a Societal Demands
- Folders/Gluer, Dies/Diecutting

## MAY/JUNE
Ad Close: May 18, 2020  
Materials Due: May 21, 2020
- Hybrid’s Arrival: Proliferation of OEM Partnerships
- Craft, Boutique, Cannabis: Understanding Packaging Needs of Emerging Brands
- Corrugated’s high-graphic renaissance
- The latest on workforce development
- Off-line finishing and embellishments

## JULY
Ad Close: June 22, 2020  
Materials Due: June 25, 2020
- TLMI Product and Services Guide
- State of the Industry: Label
- Eliminating Finishing Bottlenecks Once and For All
- Sharing Expertise: Collaborating with Brands to Achieve Design Feasibility
- Plates and Platemaking

## AUGUST
Ad Close: July 20, 2020  
Materials Due: July 23, 2020
- Packaging Impressions Excellence Awards
- Automation for Offset: How Folding Carton Production is Getting Faster
- Are Brands Making the Shrink Sleeve Switch?
- Best Practices for Food Safe Packaging
- Anilox Rolls and Cleaning
- Labelexpo Americas (Sept. 15-17)

## SEPTEMBER
Ad Close: Aug. 24, 2020  
Materials Due: Aug. 27, 2020
- Packaging Highlights at PRINTING United
- State of the Industry: Folding Carton
- Do Brands Really Care Which Print Process is Used for their Packaging?
- Friend or Foe? The Growth of Digital Label and Packaging Storefronts
- Stamping/Embossing, Dies and Diecutting
- PRINTING United (Oct. 21-23)
- Digital Packaging Summit (Nov. 16-18)

## OCTOBER
Ad Close: Sept. 10, 2020  
Materials Due: Sept. 15, 2020
- TLMI Converter of the Year
- Digital Packaging Summit Preview
- The Importance of Process Control in a Diversified Workflow
- Taking a Proactive Approach to Offering Packaging Security Enhancements
- Printing Segment Expansion for Profit – Convergence Success Stories
- UV/EB/LED Curing
- TLMI Annual Meeting (Oct. 11-13)
- PRINTING United (Oct. 21-23)
- Digital Packaging Summit (Nov. 16-18)

## NOVEMBER/DECEMBER
Ad Close: Nov. 5, 2020  
Materials Due: Nov. 10, 2020
- A Big Year for Technology in Packaging
- What We Learned From Major Events in 2020: Drupa, Labelexpo Americas, PRINTING United
- Buyer’s Guide: From prepress to finishing, from software to presses, from inks to plates and dies, the Annual Buyer’s Guide is a comprehensive listing of companies that supply products and services to the package printing converter market.