



EDITORIAL CALENDAR

PACKAGEPRINTING 2019 EDITORIAL CALENDAR

MONTH	FEATURES	RESEARCH	PRODUCT SHOWCASE	BONUS DISTRIBUTION
JANUARY/FEBRUARY Ad Close: Jan. 18, 2019 Materials Due: Jan. 23, 2019	<ul style="list-style-type: none"> Highlights from Digital Packaging Summit Short Run Printing: Analog vs. Digital The Impact of Craft/Boutique Brand Growth Packaging Design Trends to Watch in 2019 		<ul style="list-style-type: none"> Off-line Finishing, Foils/Foiling 	<ul style="list-style-type: none"> FPA Annual TLMI Converter
MARCH Ad Close: Feb. 22, 2019 Materials Due: Feb. 27, 2019	<ul style="list-style-type: none"> State of Ind: Flexible Packaging How Brand Owners View Digital Adoption How automating printing and converting improves workflow Growth Opportunities in Stand-Up Pouches 	<ul style="list-style-type: none"> Understanding Packaging Requirements and Trends in Vertical Industries 	<ul style="list-style-type: none"> Folders/Gluers, Dies/Diecutting 	<ul style="list-style-type: none"> PPC Spring Inkjet Summit ICE/InPrint
APRIL Ad Close: March 22, 2019 Materials Due: March 27, 2019	<ul style="list-style-type: none"> Flexo for the Future: Understanding State of the Art Presses Hybrid or Standalone Digital - What's Right for Your Business? Consistent Color: All the Time, Every Time Practical Tips for a Sustainable Process 		<ul style="list-style-type: none"> Anilox Roll/Cleaning 	<ul style="list-style-type: none"> FTA Forum / InfoFlex FibreBox Assoc. Annual
MAY/JUNE Ad Close: May 17, 2019 Materials Due: May 22, 2019	<ul style="list-style-type: none"> Opportunities in Narrow Web Flexible Packaging and Shrink Sleeve How to Build the Printing Plant of the Future Recruiting, Training and Retaining High-Quality Employees Cannabis Packaging Growth Markets 	<ul style="list-style-type: none"> Best Sales Practices for Selling Package Printing 	<ul style="list-style-type: none"> Coating/Laminating, Adhesives 	
JULY Ad Close: June 21, 2019 Materials Due: June 26, 2019	<ul style="list-style-type: none"> TLMI Products and Services Guide State of Ind: Label Finishing Workflows for Digital What you need to know about Direct to Object printing 		<ul style="list-style-type: none"> UV/EB/LED curing ; 	
AUGUST Ad Close: July 19, 2019 Materials Due: July 24, 2019	<ul style="list-style-type: none"> packagePRINTING Excellence Awards Market convergence: A Case for PRINTING United How flexo and offset are challenging digital Commercial Printers Entering Packaging Markets 		<ul style="list-style-type: none"> Inspection equipment/ Rewind 	<ul style="list-style-type: none"> Pack Expo TLMI PrintThink Label Expo (Europe)
SEPTEMBER Ad Close: Aug. 23, 2019 Materials Due: Aug. 28, 2019	<ul style="list-style-type: none"> Advances in Offset Folding Carton Printing/ Production State of Ind: Folding Carton The Latest Digital Advancements in Labels, Flexible Packaging, Folding Cartons and Corrugated Corrugated – direct vs. litho 	<ul style="list-style-type: none"> Attracting and Retaining Workforce Talent in the Package Printing and Converting Industry 	<ul style="list-style-type: none"> Stamping/Embossing, Dies/Diecutting 	<ul style="list-style-type: none"> PRINTING United TLMI Annual PPC Annual TAPPI / AICC (Corr Expo / Corrugated Week)
OCTOBER Ad Close: Sept. 30, 2019 Materials Due: Oct. 3, 2019	<ul style="list-style-type: none"> TLMI Converter of the Year and Label Awards Top tips for selling digital Concept->Design->Prototype-> Production - How You Can Be a One-Stop-Shop The Path to Zero Defect Production DPS Preview 		<ul style="list-style-type: none"> Plate / platemaking 	<ul style="list-style-type: none"> TLMI Annual Digital Packaging Summit
NOVEMBER Ad Close: Oct. 18, 2019 Materials Due: Oct. 23, 2019	<ul style="list-style-type: none"> A Path to Profit through Package Embellishments The Ecommerce Impact on Packaging State of Ind: Corrugated How to Enter the Smart/Interactive Packaging Market Software: Creating Connected Print Facilities 	<ul style="list-style-type: none"> packagePrinting Salary Survey 	<ul style="list-style-type: none"> Web Guides / Tension controls / Static 	
DECEMBER Ad Close: Nov. 25, 2019 Materials Due: 11/28, 2019	<ul style="list-style-type: none"> Buyer's Guide – From prepress to finishing, from software to presses, from inks to plates and dies, the Annual Buyer's Guide is a comprehensive listing of companies that supply products and services to the package printing converter market. 			