EDITORIAL CALENDAR

PACKAGING IMPRESSIONS 2024 EDITORIAL CALENDAR

MONTH	FEATURES	PRODUCT SHOWCASE	EVENTS & BONUS DISTRIBUTION*
JANUARY/FEBRUARY Ad Close: 1/19/2024 Materials Due: 1/24/2024	■ AI for the Package Printing Industry ■ State of the Industry Preview: Flexible Packaging ■ Digital Packaging Summit Overview ■ Label Converters' Covert War on Counterfeiting	■ software, industry 4.0 technology and devices, inspection systems	■ 2024 PRINTING United Leadership Summit (February 12-14, 2024) ■ TLMI Converter Meeting (March 3-5, 2024)' ■ FPA Annual Meeting (March 20–22, 2024)
MARCH/APRIL Ad Close: 3/15/2024 Materials Due: 3/20/2024	■ Operational Guide Preview: Optimizing Flexo Printing ■ State of the Industry Preview: Folding Carton ■ Consumer & Brand Demand for Sustainable Packaging & What It Means for Package Printing Companies ■ Unboxing the Next Chapter: How Folding Carton Converters Can Redefine Their Businesses By Adding Package Printing Services for Other Formats (labels, flexible packaging, corrugated)	■ folders, gluers, cutting and scoring equipment	■ PPC Spring Meeting (April 10-12,2024) ■ Inkjet Summit (April 22-24, 2024) ■ Women in Retail Leadership Summit (April 29 - May 1, 2024) ■ FTA Forum/ Infoflex (May 6-7, 2024)
MAY/JUNE Ad Close: 5/15/2024 Materials Due: 5/20/2024	■ TLMI Products & Services Guide ■ State of the Industry Preview: Label ■ Labor Recruitment and Employee Retainment Strategies for Package Printers and Converters ■ From Labels to Limitless: Expanding Your Label Printing Business to Include Other Packaging Formats (flexible packaging, folding carton, corrugated) ■ Delivering Spectacular Color Consistency in Package Printing	■ butt-splicing equipment, web guides, tension controls, matrix strippers, static control	■ Wide-Format Summit (July 29 - July 31, 2024)
JULY/AUGUST Ad Close: 7/15/2024 Materials Due: 7/18/2024	■ PRINTING United Preview ■ State of the Industry Preview: Corrugated ■ Operational Guide Preview: Optimizing Offset Printing ■ Hip & Hot Label and Package Converters and Printers	■ plates, platemaking equipment	■ SuperCorrExpo, (Sept. 8-12, 2024) ■ Total Retail Tech (Sept. 4, 2024) ■ FPA Meeting (tba) ■ PRINTING United Expo (Sept. 10-12, 2024)
SEPTEMBER/OCTOBER Ad Close: 9/4/2024 Materials Due: 9/9/2024	■ TLMI Awards Showcase ■ TLMI Converter of the Year Profile ■ Operational Guide Preview: Label & Packaging Finishing and Embellishment ■ Beyond Aesthetics: Exploring Printed Packaging & Labels That Put Functionality First and Foremost ■ Digital Packaging Summit Preview	■ diecutting, dies, digital laser cutting, embossing, foiling, off-line stamping, digital finishing equipment	■ TLMI Annual Meeting (Sept. 29 - Oct. 1, 2024) ■ PPC Fall Leadership Meeting (Oct. 2-4, 2024) ■ Pack Expo (Nov. 3 - 6, 2024)
NOVEMBER/DECEMBER Ad Close: 11/11/2024 Materials Due: 11/14/2024	■ Packaging Impressions' Buyers' Guide ■ Operational Guide Preview: Optimizing Digital Printing ■ Unlocking Efficiency and Amplifying Profits Through Automation & Industry 4.0 Practices and Technologies ■ Peeking into the Crystal Ball: Exploring the Most Anticipated Printing and Converting Technologies & Production Efficiency Systems for 2025	■ automation systems and software, robotics	■ Digital Packaging Summit (Nov. 11-13, 2024)