

# LOOKING FOR MORE WAYS TO STAND OUT AT THE DIGITAL PACKAGING SUMMIT?

## DIGITAL PACKAGING SUMMIT 1:1 INTERVIEW OPTION

There are many great stories of success and innovation shared among the sponsors and attendees at the Digital Packaging Summit. The Digital Packaging Summit 1:1 Interview Option is an excellent way to capture those stories and share them with the full package printing markets post event. Taking advantage of the interview option will provide your company the opportunity to share insight into your new solutions, market position, thought leadership, client-successes and much more!

### THE DETAILS:

- Professionally shot and edited by NAPCO's Video Services
- 1:1 interview with *Packaging Impressions'* Editor-in-Chief, Cory Francer and an executive member of your team
- Full motion graphics
- Delivered digitally
- Promoted via:
  - [packagingimpressions.com](http://packagingimpressions.com)
  - *Packaging Impressions* January 2020 issue: post DPS coverage
  - *Packaging Impressions* eNewsletters
  - *Packaging Impressions'* audience file (20+ employees)
- **Cost: \$3,500**

There is a limited inventory of videos available due to time constraints at the event. They are offered on a first come, first serve basis.

### 2018 VIDEO INTERVIEW SAMPLES



**\$3,500**

# CUSTOMER TESTIMONIALS FOR CASE STUDY

Want to enhance your case study presentation and keep your audience engaged? Let NAPCO Video interview your customers so you can give real-life examples of why your product is so great!

## HERE'S WHAT WE CAN DO FOR YOU:

- NAPCO Video will come to YOU! No trains, buses or planes, we will come to you and film your customers in an interview-style session, where they will be able to boast and brag about your equipment.
- All video will be professional shot and edited by NAPCO's Video Services Team.
- All video will include motion graphics and watermarked branding.
- Once it's filmed and edited, you will own the rights to the video and it will be yours to keep for future marketing and sales efforts.
- **Cost: \$6,500, plus T/E**



**\$6,500 PLUS T/E**

# CASE STUDY VIDEO

Let NAPCO Video film your LIVE Boardroom Case Study Presentation and keep your prospects engaged even after you leave the Summit!

## HERE'S WHAT WE CAN DO FOR YOU:

- The NAPCO Video Services team will shoot and edit your live Boardroom Case Study Presentation.
- All video will be professionally edited by NAPCO's Video Services Team and will include motion graphics and watermarked branding.
- Once it's filmed and edited, you will own the rights to the video and it will be yours to keep for future marketing and sales efforts.
- **Cost: \$3,500**



**\$3,500**