

digital^{summit} PACKAGING

Defining the **FUTURE** of LABEL & PACKAGE PRINTING

Digital Packaging Summit 2018

November 5-7, 2018 / Ponte Vedra Beach, Florida

ATTENDEE PROSPECTUS

LABELS / FOLDING CARTON / CORRUGATED



www.digitalpackagingsummit.com



ORGANIZED BY **mGage** packagePRINTING | **NAPCO**
events MEDIA

THE DIGITAL PACKAGING SUMMIT 2017

The Digital Packaging Summit is a unique event—and a uniquely valuable experience. As a prequalified attendee you will meet and learn from a virtual “who’s who” in the label and packaging space. You will have access to the industry leaders and experts covering THE topics you need to hear about—all to help you make a better decision and deployment.

To ensure the Digital Packaging Summit offers the highest degree of relevancy for attendees, only senior executives responsible for the purchasing and implementation of digital solutions are invited. This exclusive format allows you to connect with peers whose insights you respect through exceptional networking, business meetings and strategic information sharing sessions.

All qualified executives receive a full participation package that includes travel, hotel accommodations, meals and networking activities. This ensures a cost-effective and quality peer-to-peer experience for attendees. The Digital Packaging Summit has limited attendance and is designed around the small group concept.

What makes the Digital Packaging Summit different from other industry events?

The Digital Packaging Summit assembles all key players, including user organizations, technology manufacturers, software providers and supplies vendors. The goal is to bring these leaders together to formalize relationships across all elements of the supply chain in new and exciting ways in order to further advance the use of new digital technologies in critical market segments. Rather than just another trade show or exhibition, The Digital Packaging Summit is focused on building relationships so all members in these complex ecosystems can better understand and advance their needs.



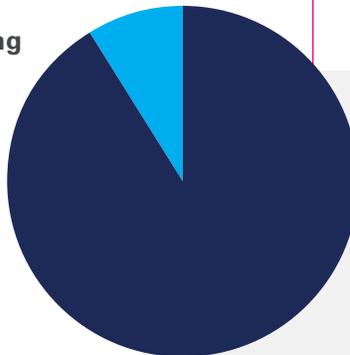
Benefits of Attending

- **Free full participation package** that includes travel, hotel accommodations and meals, ensuring a cost-effective experience.
- Peer exchange sessions, industry roundtables and daily networking activities.
- Accelerate your strategic knowledge of available solutions, advancements and capabilities.
- Accomplish months of high-level meetings, expert insights and peer networking in just 2½ days.
- Case study presentations by your peers and leading vendors.
- Keynotes from leaders and visionaries in the industry.
- Panel discussions on topics critical to your business.
- One-to-one access to industry experts.
- Pre-scheduled, one-on-one meetings with supplier representatives.
- Get a concentrated overview of the next generation of inkjet solutions and trends—and give direct feedback to sponsors on their technologies, applications and services.

INSIGHTFUL MARKET KNOWLEDGE

Just a Few of the Topics to be Covered Include:

- Which Solution is Right for You?**
 There are multiple digital technologies for package printing. The Summit will review the various options and provide insight on how to select those that are best for different businesses.
- Economics & Implementation Challenges**
 Understanding cost and implementation issues are key to successfully integrating digital printing into a packaging operation. How do the real costs of digital printing compare with conventional analog technologies? Where is the best fit? What are the operational issues?
- Process & Market Transformation**
 The Summit will examine how digital printing answers the need for shorter runs, faster turnarounds, and new levels of customization and personalization. How well do digital solutions work today? How will these systems transform the market, and how will brand owners select a converter based on printing technology?
- More Than Print Technology**
 Implementing a digital solution is much more than print technology. The Summit will cover the right software, supplies, feeding and finishing solutions required to make your business successful.
- Future Markets**
 How big could digital packaging become? What business conditions would result in it having a larger market share? What improvements are necessary and when might they occur? How can customers ensure they have an optimal fit with analog packaging solutions?
- The Power of Digital Print in Packaging**
 Digital printing enables you to drive profit through extreme relevancy at the point of the moment of truth. Sessions and panels will explore the real value proposition of digital print in packaging at the point of purchase, displays, etc.



What Last Year's Attendees Had to Say

“Thank you all for an amazing Digital Packaging Summit. This was my first time at one of these events, and hopefully not my last. After Drupa and Label Expo, I thought I had a pretty good sense of the digital technologies available in my industry, but this summit proved to be the most valuable. The format is the key. I wouldn't change a thing. Yes, we had a busy few days, but it was well worth every minute. Digital technology is definitely in our (near) future, and I just wanted to thank you all for helping me with my due diligence. The time and effort you all put into this event is most appreciated.”

— Tom Staib, President,
DWS Printing Associates, Inc.

“Very seldom do you have a gathering of users, vendors & specialists willing to share critical information regarding the reasons for choosing a digital solution as well as the value of the decisions - good or bad. And doing so unguarded in a beautiful & comfortable setting.”

— Gerald J. Hace, President, Gooding Co. Inc.

How likely are you to recommend the Digital Packaging Summit to a friend or peer?

- 91.3% Extremely likely
- 8.7% Moderately likely
- 0% Not at all likely

NETWORK WITH FELLOW EXECUTIVES

Our attendees are key executive leaders and decision makers within their organizations and in many cases industry leaders. This allows for tremendous opportunities for end-user participants and vendors to share experiences by participating directly with industry experts/visionaries and end-user peer executives, discussing the key issues driving their business.

The Digital Packaging Summit has limited attendance, and is designed around the small group concept. Key executives wishing to participate must prequalify based upon specific criteria. Because all executives are fully hosted, each attendee is committed to participating in all scheduled business-intensive engagements with vendors.

Attendee FAQ

How much does it cost to attend?

There is no charge for qualified executives to participate. Due to limited space however, executives are encouraged to secure their place as soon as possible.

What are the 1:1 meetings?

These are pre-arranged, private, sit-down meetings to discuss potential business opportunities between buyers and sellers.

Beyond 1:1 meetings, are there any other opportunities to network with sellers?

Yes. You can meet with them during luncheons, dinners and other networking activities.

What do I need to bring?

We take care of your transfers, hotel, meals and functions. Bring your business cards and inquisitiveness.



Do You Qualify?

Fill out the Digital Packaging

Attendee Qualification Form Here:

digitalpackagingsummit.com/Why-Attend

Do You Qualify?

- Qualified attendees receive a fully-hosted conference package including airfare, hotel, meals and all Digital Packaging Summit sessions!
- If you're interested in attending The Digital Packaging Summit, please fill out the **Executive Inquiry form** at digitalpackagingsummit.com or contact or contact David Pesko at dpesko@ngagevents.com

What Last Year's Attendees Had to Say

“Attending the DPS gave me more education on narrow web digital printing than I have been able to source in the last 5 years. Truly an outstanding event and hope to be invited next year and beyond.”

— Robert Smithson, President and CEO
Trinity Graphic USA

“For the executive, this is an impactful session granting efficient and effective access to the major stakeholders in digital packaging.”

— John Simpson General Manager
Southern Champion Tray

“This was absolutely this best industry conference that I've attended in 35 years of packaging.”

— Ted Shanley- President
Emerald City Label, Inc.